

How To Decrease Funding

- Send everyone a copy of the budget
- Put giving statistics in the bulletin and/or newsletter each week
- Believe that giving is between the giver and God
- Keep giving records secret from the pastor and lay leaders
- Discuss finances at one set time each year
- Encourage support for the institutional church
- Designate little for missions
- Discourage designated giving and donor control
- Talk about only giving to the church and not to those outside the church
- Speak often of “loyalty and obligation”
- Mail out statements no more than once a quarter and only to pledgers
- Believe that members are giving the best they can
- Do not discuss concrete giving to members until the annual campaign so as not to discourage them
- Discourage planned giving so members don’t think you are eager for them to die or you don’t want to hurt annual giving
- Put financial people in charge of controlling the funds to keep the church solvent
- Have a stewardship Sunday each year

Some of the above from: Creating A Climate For Giving, Don Joiner