

Investing in Reaching Younger Adults

Why?

Reality check: 19 out of 20 people under the age of 35 don't participate in Christian worship each week (3DM Ministries Research). Almost half the population in North Carolina is under the age of 35.

We invest in reaching younger adults to follow after our Lord Jesus Christ.

*The Word became flesh and blood,
and moved into the neighborhood.
We saw the glory with our own eyes,
the one-of-a-kind glory,
like Father, like Son,
Generous inside and out,
true from start to finish.* John 1:14 The Message



When Jesus moved into the neighborhood, he demanded of his disciples that they *“Let the little children come to me and do not hold them back, for to such as these belongs the kingdom of heaven.”* Matthew 19:14

Children rarely come without their parents and today, children's parents are almost all younger adults.

If we are faithful to Jesus, we will individually and as a church turn our hearts and hands to the neighborhood where younger adults and children are living and help them find their way to Jesus and the church.

The Good News is that We Can Be Faithful to Jesus and Fruitful in Engaging Younger Adults

The training and coaching are research based. The principles and practices taught and coached in this process have been derived from hundreds of interviews and relationships with people under the age of 35 who are **actively involved in United Methodist Churches**. Those conversations reveal the beautiful path to Christ that generous, loving, thoughtful, and courageous church leaders paved for them.

When you choose to commit the time and attention of your pastor and a group of dedicated laity, yours can be that trusted church where dozens of young people discover who they are called to be in Jesus and through which their spiritual gifts will be poured out in faith, hope and love to a world in need.