

Web Presence, Web Schmesence: *Why Do I Need One Of Those?*

1. Why should I waste my time with a website?
 - a. Let's take a look at some stats.
 - b. What are the benefits?
 - c. Christians need to meet people where they are.
2. Well, ok, I see your point, but neither I, nor my staff, know how to build a website. What do I do?
 - a. HTML Editors (Adobe Dreamweaver, MS FrontPage/Expression Web)
 - i. Requires knowledge of HTML/CSS, FTP
 - ii. Normally you must buy a license.
 - b. Online Services/Content Management Systems
 - i. WordPress.com/WordPress.org
 - ii. Blogger.com
 - iii. Google Sites
 - iv. Requires little to no HTML knowledge. Like editing a document in MS Word.
 - v. FREE! (or at a small cost)
3. No way, I don't believe it yet. Show me what you mean!
 - a. NCCUMC.org: Built on WordPress MU (Multi-user)
 - b. Blogger.com: DouglasWard.net
 - c. Google Apps
4. Time for an unveiling!
5. Please, ask us any questions you have about websites, how we manage websites/servers at the Conference or technology in general.

Resources:

www.internetevangelismday.com

www.internetworldstats.com/stats14.htm

www.webworldindex.com/articles/12-Benefits-Of-Having-A-Website.html

www.cbscreative.com/webreasons.htm

www.pewinternet.org

www.barna.org

www.churchleadership.com